Tourism, Culture and Recreation
July 23, 2008

Trinity-Bay de Verde Communities Benefit from Heritage Investments

The Honourable Clyde Jackman, Minister of Tourism, Culture and Recreation, today announced that heritage-related organizations in the Trinity-Bay de Verde region of the province have received $36,583 in operational and project funding through the Cultural Economic Development Program (CEDP).

The Winterton Heritage Advisory Board has received $14,323 in operational support, while the Winterton Boatbuilding and Community Museum has received $4,900 to develop a website that will profile the museum's collections and provide them with the ability to sell product online.

"The boatbuilding tradition in Winterton is well-known and the museum there displays artifacts which, through this investment, can be shared with people throughout the world," said Minister Jackman. "This investment is designed to increase the museum's ability to generate revenue and increase visitation to the museum, the community, and to the entire region."

Other investments in the region are as follows:

- Mizzen Heritage Society, Heart's Content – A total of $8,160 – $1,660 in operational support and $6,500 to develop a professional inventory of its archival collections which will be available to researchers and visitors. The records consist of photographs, community records, materials from local organizations, family records, periodicals and books.
- Bay de Verde Heritage Commission – $4,562 in operational support.
- Flambro Head Heritage Society Inc. – $1,506 in operational support.
- Hant's Harbour Willow Tree Heritage Society Inc. – $1,702 in operational support.
- Old Perlican Heritage Committee Inc. – $1,430 in operational support.

The Honourable Charlene Johnson, MHA for Trinity - Bay de Verde, said these investments will assist community-based heritage organizations in their efforts to generate economic activity within the region. "Investments such as these are very important to both the economy and culture of our province," said Minister Johnson. "These communities are showcasing how they can combine the unique cultural heritage of the area with economic initiatives, and produce very positive results. This funding will help give the proud history of Trinity - Bay de Verde the attention it deserves."

The 2008 Cultural Economic Development Program (CEDP) is providing $1.15 million for operational and project support to the heritage sector, and about $1.2 million to the professional arts sector, for a total of more than $2.3 million.

CEDP projects are selected based on the strength of the business plans, vision and potential for development within the sector. For more information on the CEDP program and application guidelines, visit: www.tcr.gov.nl.ca/tcr/services_programs/cedp/heritage/.

- 30 -

Media contact:
Heather May
Director of Communications
Department of Tourism, Culture and Recreation
709-729-0928, 697-5061
heathermay@gov.nl.ca